

Brent McHenry

Director + Producer

720.289.1778

brentmchenry@gmail.com

www.brentmchenry.com

EDUCATION

University of Southern California, School of Cinematic Arts, May 2010
Master of Fine Arts (MFA), Film & Television Production

University of Mississippi, School of Business Administration, May 2006
Master of Business Administration (MBA)

University of Colorado—Boulder, August 2004
Bachelor of Arts (BA), Communication; Finance

EXPERIENCE - FILM

Select shorts, commercials, PSAs, web series, and music video projects:

- The Best Man Accord* (pre-production) – Director
 - 2014 | Feature | The Knights Young Productions
- The 7th Day* (pre-production) – Producer
 - 2014 | Feature | Golden Hour Productions
- Nike - "Be Heard"* – Producer
 - 2014 | Commercial | Nike | Dir: Ryan Eytcheson
- Glow* – Producer
 - 2014 | Short | Dir: Douglas Jessup
- Comex - "el Estadio"* – Producer
 - 2014 | Commercial | Comex | Dir: Raul B. Fernandez
- Olay Fresh Effects - "The RAEviewer"* – Director
 - 2013 | Commercial | Olay | PopSugar
- Glove* – Producer
 - 2013 | Short | Dir: Dylan Bushnell
- Bad Sports with Chad Whipple* – Producer
 - 2013 | Web Series | Electus | Dir: Philip Hodges
- Weapon Wars* – Producer
 - 2013 | Web Series | Machinima | Dir: Michael Ashton
- E-Wroe & Emma Bee - "The Food Ditty"* – Director
 - 2013 | Official Music Video | IM Records
- Chevy - "Engage the Unknown"* – Director
 - 2013 | Commercial | Chevy/GM
- Chevy - "ManU Match Day"* – Director
 - 2012 | Commercial | Chevy/GM
- Ergotron - "How Do You Want to Work?"* – Director
 - 2012 | Commercial | Ergotron/JustStand.org

- Sovereign/Santander - *"Cash Independence"* – Producer
 - 2012 | Commercial | Sovereign/Santander | Dir: Raul B. Fernandez
- Chevy - *"The First Wave"* – Director
 - 2012 | Commercial | Chevy/GM
- Everclear – *"Be Careful What You Ask For"* – Producer
 - 2012 | Music Video | Dir: Dennis Roberts
- Reach - *"Chemical"* – Producer
 - 2012 | Music Video | Dir: Philip Hodges
- Miles Fisher - *"Don't Let Go"* – Producer
 - 2011 | Music Video | Dir: Michael Ashton
- Jared Lee - *"It's Over (Goodbye)"* – Director
 - 2011 | Music Video | Eleet Music Group
- E-Wroe and Just-[ICE] - *"The Gatorade Rap"* – Director
 - 2011 | Official Music Video | IM Records
- Cyber-Rain - *"Smart Irrigation"* – Director
 - 2011 | Web Promo
- Ergotron - *"The Uprising" Campaign* – Producer
 - 2011 | Commercial | Ergotron/JustStand.org | Dir: Raul B. Fernandez
- Plundr.com - *"Pennies on the Dollar!"* – Director
 - 2011 | Web Promo | Plundr.com/Wpromote
- Doritos - *Dorito-hibition!* – Director
 - 2011 | Commercial | Doritos/PepsiCo
- Doritos - *The Soprano Dorito* – Producer
 - 2011 | Commercial | Dir: Douglas Jessup
- Coca-Cola - *28 Ounces Later* – Director/Producer
 - 2010 | Commercial | Coca-Cola
- MTV - *Twilight: Love Bites*
 - TV Special | Segment Director | MTV
- One Million Strong (feat. Susan Sarandon) – Director/Producer
 - 2009 | PSA | Dr. Susan Love Research Foundation / Avon Foundation for Women
- Coca-Cola - *Moonlight Theater* – Editor
 - 2009 | Commercial | Coca-Cola | Dir: Mitsuyo Miyazaki
- deSoL - *"Sing It All Night"* – Director
 - 2008 | Music Video | Heineken | Adrenaline Music Group
- Midnight Theory - *"People"* – Producer
 - 2008 | Music Video | Dir: Mitsuyo Miyazaki
- Changeover – Director
 - 2008 | Short
- On the Edge of the Crest – Director
 - 2008 | Short Documentary
- The Aquafresh Knight – Director
 - 2008 | Commercial | Aquafresh
- Mr. Sadman – Art Department
 - 2008 | Feature | Dir: Patrick Epino
- Slow Pitch in Relief – Editor
 - 2008 | Short | Dir: Mark Cummins
- 8/19 – Director
 - 2008 | Short | USC School of Cinematic Arts
- Black Coffee – Director
 - 2007 | Short | USC School of Cinematic Arts

Cyber-Rain.com

- Promo Director/Producer | 7/11-12/11

WPromote

- Promo Director/Producer | 11/10-12/12

Adam's Apple Productions

- Segment Director/Producer | 11/09-6/10

Metan Development Group

- Segment Director | 1/09-7/09

USC School of Cinematic Arts

- Teaching Assistant, Directing/Cinematography | 1/09-12/11
- SCA Post-Production Monitor | 4/08-6/09

EXPERIENCE - BUSINESS

JC Graphics, Oxford, MS

- Partner, Director of Marketing and Business Development, 8/04-8/06
- Graphic design/screen printing business specializing in organizational events and fundraising

New Voters Project, University of Colorado—Boulder

- Campus Outreach Coordinator, 1/04-8/04
- Nonpartisan, grassroots voter registration effort prior to the 2004 elections

LEADERSHIP & AWARDS

2012 MoFilm London – Chevrolet | GM

- *ManU Match Day (Director)*

2012 MoFilm Lollapalooza – Chevrolet | GM

- *The First Wave (Director)*

2012 MoFilm Lollapalooza – Sovereign/Santander

- *Cash Independence (Producer)*

2010 Subway/USC Webisode Contest - SUBWAY Fresh Artists

- *The Bro Squad (Finalist)*

2010 Coca-Cola Refreshing Filmmaker's Award

- *28 Ounces Later (Finalist)*

2009 Love/Avon Army of Women PSA Award

- *One Million Strong (feat. Susan Sarandon)*
- Dr. Susan Love Research Foundation / Avon Foundation for Women

2008 Heineken USA/USC Music Video Award

- *deSoL – "Sing It All Night"*

2008 Aquafresh Extreme Clean Scene Commercial Contest

- *The Aquafresh Knight (1st Place)*

2006 Gillespie Business Plan Competition

- *SoberCycles (1st Place / Best Business Plan)*

Sigma Nu Fraternity, Gamma Kappa Chapter | 9/99-Present

- Novice Marshall/New Candidate Mentor | 8/00-8/01

Eta Phi, Chapter of Lambda Pi Eta, CU-Boulder | 1/04-5/04

- Member of the National Communication Association's Official Undergraduate Honor Society

TECHNICAL SKILLS

Proficiency in Avid Media Composer; Final Cut Studio Pro; Pro Tools; Adobe Photoshop; Microsoft Office Suite; various Mac and PC programs.



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Brent McHenry is an award-winning Los Angeles-based filmmaker and lover of Story + Light + Movement + Music. He received a BA from the University of Colorado-Boulder, an MBA from the University of Mississippi, and an MFA in Film and TV Production from the University of Southern California School of Cinematic Arts. While sharing love for multiple genres, his true creative passion rests heavily in narrative and character driven content. Because of repeated unsupervised exposure to Star Wars and Jurassic Park at an early age, he plans to one day venture to the outer reaches of space and/or recklessly joyride through a minimum security dinosaur themepark in a 1993 Ford Explorer with Jeff Goldblum riding shotgun.

Originally hailing from an odd combination of the humid backwoods of the Deep South and the rainy coastline of Vancouver Island, Brent has always longed for adventure well beyond the confines of his backyard. Growing up, he was exposed to a variety of beautiful places, weird people (and even weirder family members), and eye-opening experiences that fostered an environment of unbridled creativity and personal expression. As a result, he excelled as an artist, winning several writing competitions and a national art contest sponsored by Northwest Airlines and the Brooks Museum of Art.

After high school, Brent embarked on a long journey that would eventually lead him to where he is today. He hit the open road and arrived at the University of Colorado where he discovered a world of possibilities for his future, including the idea of one day directing and producing. While honing his skills in both business and writing, he also developed into an avid skier, hiker, road tripper, hockey player, diehard Colorado Buffaloes fan, and connoisseur of cheap beer, fine whiskey, and late night pizza.

After graduating from CU, Brent entered the MBA program at The University of Mississippi in Oxford. While there, he won 1st Place in the Gillespie Business Plan Competition and was selected to participate in an interview for ABC Nightline with Martin Bashir. After earning his MBA, Brent was accepted to the prestigious University of Southern California School of Cinematic Arts, where he received his MFA in Film and TV Production with an emphasis in directing and producing in 2010.

At USC, Brent directed and produced several revered short films, music videos, and commercials. He took 1st Prize (Director/Co-Writer) in the 2008 Aquafresh Extreme Clean Scene. He then went on to win the 2008 Heineken USA/USC Music Video Competition and was awarded a grant to direct a music video for the Latin rock band, deSoL, and their hit single "Sing It All Night".

In 2009, Brent channeled his unwavering love for boobs into "One Million Strong" (Writer/Director), a breast cancer awareness PSA featuring Susan Sarandon, for the Dr. Susan Love Research Foundation, the Avon Foundation, and the Love/Avon Army of Women campaign. In late 2009, Brent returned to the Pacific Northwest to direct multiple segments for MTV's special, Twilight: Love Bites. He was then named a finalist for both the 2010 Coca-Cola Refreshing Filmmaker's Award, for his zombie-and-popcorn-fueled "28 Ounces Later", and the 2010 Subway Fresh Artists webisode contest.

Since completing his MFA, Brent has directed and produced a number of commercials, short films, web series, and music videos, for artists that include Jared Lee (“It’s Over (Goodbye)”), Miles Fisher (“Don’t Let Go”), Ellen Wroe and Emma Bell (“The Food Ditty”), Reach (“Chemical”), and Everclear (“Be Careful What You Ask For”). In 2012, two of his commercials for Chevrolet, “The First Wave” and “Man U Match Day”, received awards from Chevrolet and the London-based agency, MoFilm. Along with director Raul B. Fernandez, he also received an award for producing “Cash Independence” for Sovereign/Santander. Shortly thereafter, he was commissioned by MoFilm to direct “Engage the Unknown” for Chevy’s “Find New Roads” campaign.

While his recent high concept short films, “Glow” (Producer) and “Glove” (Producer), are already receiving a tremendous amount of buzz, their next stop is the international festival circuit and potential development through major cable and online networks.

In 2014, Brent is venturing into the world of feature films, producing the indie apocalyptic zombie thriller, “The 7th Day”, and directing the indie comedy, “The Best Man Accord”, which is set for production in Flagstaff, AZ, next spring.

Today, as he continues to grow as both an individual and a filmmaker, Brent is consistently taking advantage of every opportunity that comes his way—while still keeping his long-term sights on a real life dinosaur safari and a window seat aboard Virgin Galactic.

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